

## Privacy Policy

We desire to build a trusted relationship with you. This privacy policy (this “Policy”) covers how we treat the personal information that we collect and receive when you register for and use our Services. This Policy explains the practices that apply to your personal information.

**E-Mail Address.** We may also collect your email address in order to provide certain services to you. We collect your email from you (i) when you enter your email into our website; and (ii) when another user enters your email into our website. Verification of your email allows you to receive messages from other users attempting to contact you. As part of the registration process, you may be asked to create a username and PIN to be associated with your persona for security. We may also collect your name, country, or time zone to enhance security/facilitate Services.

**Automatic Tracking.** By using our Service, we are able to and may track certain non-personally-identifiable information about you and your correspondence with the Service in order to perform internal research on our users’ demographics, interests and behavior, as well as to monitor and enforce the terms of the Terms of Service Agreement. This information may include the URL from which you arrived, your clickpath within the Service, the next URL you may visit, what browser you are using and your IP address.

**Cookies.** We may use cookies, web beacons or similar technologies to enhance and personalize your experience with the Services. This includes helping authenticate your identity when you log in to the Services; remembering your preferences and registration information; and measuring and researching the effectiveness of the Services and promotions.

**Invitations and Other Communications to Non-members.** You may invite other people to join the Service by sending invitation emails via our automated invitation system. We do not sell these email addresses or use them to send any other communication besides invitations and invitation reminders. Recipients of invitations may contact us (see below for contact details) to request the removal of their information from our database.

**How Your Personal Information Is Used.** Your personal information is used to operate the service features and offerings, to personalize the services provided to you, and to communicate with you and respond to your inquiries. Your personal information may be shared with third parties in connection with the Services you’ve requested and to enhance such Services and certain third party offerings. In order to provide the Services you’ve requested, we carefully choose partners to work with. These partners are required to protect your information in a manner consistent with this Privacy Policy and do not have any independent right to share your information. We may use your information to better design our Services and introduce you to other products and services which may be of interest to you. We work with third parties who may use your personal information, along with information about your visit to the website and use of the Services to assist them in tailoring their offerings to users of the Service.

**Compliance with Law.** In the event legal authorities deem it necessary to investigate a user’s activity, by way of legal processes (court order, search warrant or subpoena), we will oblige as required by law.

**Other Uses of Your Information.** We maintain and analyze your account and its contents to provide the Service to you and to improve our Services. The Service includes relevant advertising, customized content and related links based on the IP address, content of messages and other information related to your use of the Service. Our computers process the information in your messages for various purposes, including formatting and displaying the information to you, delivering advertisements and related links, preventing unsolicited bulk email (spam), backing up your messages, and other purposes relating to offering you the Services. We may send you information related to your account or other services we offer.

**Disclosure of Personal Information in the Event of a Merger or Sale of Webfortis.** We may merge or be acquired by another business entity or may sell all or substantially all of its assets to an acquirer. In the event of such merger, acquisition or sale, we may share some or all of your personally identifiable information with the acquiring company in order to continue serving you and others and continuing to offer you the Services.

**Co-branded and Other Affiliated Sites.** Certain aspects of the Services may be provided on or through other websites operated by or in conjunction with third party providers, or otherwise by third party providers (“Partners”). Although we will continue to control any personally identifiable information collected about you through the Services, such information may be shared by us with that Partner in order to further facilitate the Services to which you register and provide offerings in which you may be interested.

**Our Commitment to Security.** We have implemented security guidelines to help safeguard the privacy of your personally identifiable information from unauthorized access or improper use. We have put in place physical, electronic, and managerial procedures to safeguard and secure the information we collect and we will continue to enhance our security procedures as new technology becomes available.

**Regarding Children’s Privacy.** [NOTE: Included here but may not be required for final document.] We recognize that some of the users of our sites may be under the age of 13 (“Minors”). We are committed to meeting the requirements of the federal Children’s Online Privacy Protection Act (“COPPA”). BECAUSE WE MAY COLLECT MINORS’ PERSONAL INFORMATION THROUGH OUR SERVICE, WE REQUIRE THAT EACH MINOR’S GUARDIAN PROVIDE CONSENT (AS EXPLAINED BELOW) BEFORE THE MINOR USES OUR SERVICE. BEFORE A MINOR USES OUR SITES, A GUARDIAN OF THE MINOR MUST PROVIDE US WITH THE GUARDIAN’S CONSENT TO ALLOW US TO COLLECT, USE AND DISCLOSE THE MINOR’S PERSONAL AND NON-PERSONAL INFORMATION. This can be accomplished by the guardian doing one of the following:

- An email is sent to the guardian whenever a Minor requests access to our Service. The guardian may provide a response to this email along with the requested information, certifying the guardian’s consent to the Minor’s utilization of the Service. We may require the guardian to provide us with a copy of his/her driver’s license or government-issued ID card, or a credit card number that can be used to verify the guardian’s identity)

- Sending us a letter signed by the guardian stating that the guardian is giving his/her consent. This letter can be faxed to Webfortis., Attention: Customer Service at 1-916-290-0401 or emailed to [privacy@webfortis.com](mailto:privacy@webfortis.com).

**How to Contact Us.** If you have any questions or concerns about this Privacy Policy or its implementation, you can send email to [privacy@webfortis.com](mailto:privacy@webfortis.com).

**Changes to this Privacy Policy.** Please review this Policy periodically as we may update this Policy from time to time.