

xRM & Social Media

One Platform. Many Applications.

Customers benefit from xRM by building different and unique LOB applications:

- Real estate development
- Vendor management
- Agency management
- Real estate finance
- Trade management
- Property management
- Contractor management
- Citizen management
- Recruit management
- Agriculture management
- Dealer management
- And many others...

Join Us for an xRM & Social Media Lunch and Learn

San Francisco Session

Date: February 3, 2010

Time: 11:00am - 1:00pm

Place: Microsoft Offices
Westfield Centre
835 Market Street
San Francisco, CA

Mountain View Session

Date: February 4, 2010

Time: 11:00am - 1:00pm

Place: Microsoft Offices
1065 La Avenida Street
Mountain View, CA

Register for these events at:

<http://www.webfortis.com/xRMSignup.aspx>

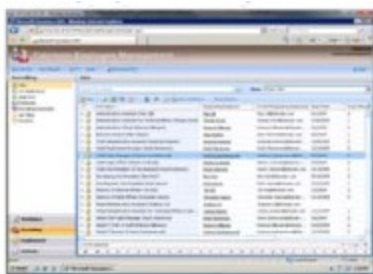
Accelerate the creation of line-of-business (LOB) applications using Microsoft Dynamics® CRM as a flexible development platform

Align IT expenditures with business objectives and deliver fully featured complex line-of-business (LOB) applications with a platform that combines prebuilt configurable functionality on a highly flexible service-oriented architecture.

Because xRM works through and with familiar technologies like the Microsoft® Office system, Microsoft Office SharePoint® Server, Microsoft SQL Server®, Microsoft Visual Studio®, and Microsoft .NET Framework, organizations can quickly create and efficiently manage many LOB applications using a common and shared infrastructure, licenses, and resources.

One platform, many applications with xRM

Employee Management



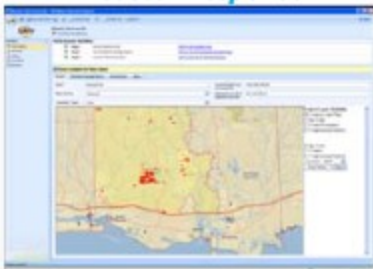
Disaster Response



Recruit Management



Dealer Management



Citizen Case Management



Asset Dashboard



xRM enables organizations to build many custom applications on a single platform.

Is your organization getting enough "Face" time?
Do you have a "Bird" in the hand?

In the United States, 3.5 billion brand-related word-of-mouth conversations take place daily, according to Keller Fay Group's TalkTrack 2009. Social media sites and tools emulate word of mouth in a digital environment where people meet, share ideas and socialize with friends, family and colleagues. This space offers a prime opportunity for marketers to expand their brand presence. Explore what social media can do for you.

